

Erik Wiffin

Address: 1500 Duke University Rd.
Apt E1A
Durham NC, 27701
Phone: 443.510.0366
Email: erik.wiffin@gmail.com

Core Competencies:

Primary web development languages include PHP, MySQL, Javascript (jQuery, Backbone)
Some experience with ruby, perl, python. Content Management Systems include Wordpress, Drupal, Django. Comfortable with a workflow involving Git, Mercurial, or Subversion.

Employment History:

Web Developer – July 2011-Present

American Journal Experts

Web Developer – May 2008-June 2011

Capital Gazette Communications

In a Linux, Apache, MySQL, and PHP (LAMP) environment, update and maintain a network of newspaper and magazine websites (www.hometownannapolis.com, www.hometownglenburnie.com, www.hometownbowie.com, and www.capitalstylemag.com). Independently determine the underlying technologies behind any new development. Implemented and maintained various Content Management Systems, including Drupal, Wordpress, and a bespoke newspaper CMS tailored to the needs of publishing a large number of stories every day as well as support a decade's worth of archived content. The environment is distributed throughout several cloud and private servers running Linux CentOS, Apache, MySQL, PHP, and Perl.

Duties Include:

- Directly working with Director of Web Publishing and Technology to determine architecture and technologies of any new development.
- Designed and implemented any new features added to our network of websites, as well as providing artwork and graphic solutions for advertising and editorial needs.
- Communicating with advertisers and representatives to determine the most profitable and effective marketing to our online audience.
- Maintained the servers responsible for delivering 2 million or more pageviews every month.
- Provided technical support to users through a variety of communication methods (phone, email, web-based support systems).

Significant Accomplishments:

- HometownAnnapolis.com Community Events Calendar – A community events calendar serving as a local resource for any events in Annapolis and surrounding area. Featured profitable self-serve advertising platform permitting event organizers to put their event in front of a targeted and relevant audience.
- HometownAnnapolis.com Local Directory – A directory of local businesses, providing a platform for people in the area to research local businesses and provide feedback on their experience. Businesses had the option to list themselves for free, or upgrade to a listing complete with photos, videos, and sponsored search results.
- Custom Blogging Platform – A blogging platform open to both staff and community bloggers. Featured on the the 3 main newspaper websites (www.hometownannapolis.com,

www.hometownglenburnie.com, www.hometownbowie.com), it is a popular alternative to the editorial content of the newspapers and engaged and informed the community.

- Won Maryland Delaware DC Press Association (MDDC) Award for General Website Excellence (1st place) and Online Advertising Initiative (2nd place) in 2010. Awards we're won for www.hometownannapolis.com, specifically the Community Events Calendar.

Student Intern – April 2008-May 2008

OSM Networks

Developed functionality for a proprietary content management system (Site Apex) critical to the deployment of lots of websites.

Significant Accomplishments:

- Developed a flash solution to uploading and editing images within the SiteApex Content management system.

Education:

2008 Graduate of Loyalist College, Belleville Ontario, Canada.
Diploma in New Media Production and Animation. Deans List.